

# In Focus

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## November Program– Everything You Always Wanted To Know About 3D



Practically everyone's doing it these days...people of all ages. It's FUN! Are you wondering what all the hoopla is about? What's the big deal? Don't you want to do it, too? With the most recent surge in 3D, what was once a fad looks like it is finally here to stay. 3D is everywhere these days...comic books,



stickers, calendars, DVD covers, art galleries, theatrical movies, Blu-ray movies, cable and satellite TV broadcast channels, still/video cameras and camcorders, television sets, etc. Commercials are being filmed in 3D. Even popular TV shows like "The Big Bang Theory" have 3D references and humor. In this presentation, 3D enthusiasts and **HPS members Andrea Shetley and Lee Pratt** will introduce you to the world of consumer 3D...yes, easy 3D YOU can do and view yourself!

We will look at the equipment and techniques currently used to capture 3D images. There are several 3D still cameras on the market now, with most also incorporating some sort of video capture. There also are dedicated 3D camcorders that range in quality and price. We will show attachments that enable you to  
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## Nov 26 Mini Class – Controlling and Adjusting Tonal Contrast by Garth Fraser

Tonal contrast is the difference between the light and dark areas in an image (not colors). An image with a wide tonal range (a spread out histogram) will include both dark and light areas and a range of tones in between, whereas an image with a narrow tonal range (a compressed histogram) will have a more restricted range and may be predominantly composed of mid-tones, giving a dull, flat appearance. Contrast is where light and dark areas meet. The human eye is very sensitive to strong contrast and it can be a useful tool to draw attention to important areas of an image. Tonal contrast is one of the most powerful tools to define the center of interest in an image, and color images need good tonal contrast to be the most effective.

In this mini class, Garth will show us the techniques he uses to control tonal  
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*"We had a great turnout at the reception for our HPS exhibit opening at the Museum of Art on the 21st."*

## From The President

Wow, this was a busy month! The annual Scott Kelby Photowalk took place on the 13<sup>th</sup> at the Goldsmith-Schiffman Wildlife Sanctuary, led by Diana Davidson. About 25-30 people showed up, including many non-HPS members. The weather was nice, although the ground was muddy in many places, due to the rain from the previous day, and the leaves and foliage were bright and beautiful. We all started off together, but it didn't take long for individuals and groups to head off in separate directions. Afterwards, the group met at Tortora's to eat lunch and socialize. Diana created a Flickr site for us to upload our images, so please check them out. We had a great turnout at the reception for our HPS exhibit opening at the Museum of Art on the 21<sup>st</sup>. Thanks to Bill Snoddy, Barbara Hitt, Martha Teal, John Kirwin, and Henry Smith for all they did in setting up the reception. Also, thanks to Rick Kress for leading the effort to get the images judged and framed, along with Dave McGuinness, Bill Snoddy, and Tim Solomon who helped him frame the photos. If you didn't make it to the reception, please go by the Museum sometime over the next 3-4 months and view the exhibit – it is truly something to see and enjoy.

Tom and Pat Cory provided our monthly program for October, and they were great, as usual. If you have never attended one of their presentations, you should definitely make the attempt to do it; they are at the Botanical Garden once or twice per year, and they teach a phenomenal class at the Tennessee Aquarium in Chattanooga. They also act as photo tour guides to some spectacular places around the world. Besides showing their beautiful photos, Tom gave us many tips and techniques we can use to make our photos better.

Peter Baldaia from the Huntsville Museum of Art was our October judge. Peter, has been in the museum/art world for over 30 years, with 18 of them here in Huntsville at the Museum. Peter was also the final judge of the images submitted to the HMA for our exhibitions last year and this year. Peter had his work cut out for him judging Weather. Congratulations to all the winners – be sure and check them out in the newsletter and on our Smug Mug site.

Our competition topic for this month is Barns, and North Alabama/Southern Tennessee has plenty of them to photograph.

Go out and take some photos!!

Eddie Sewall

## Nov Program

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shoot 3D on standard DSLRs, and accessories that expand the capabilities of 3D cameras.

Then, we will have a look at the software available to process both still and video images (hint: there's FREE software that does a great job!). Easy-to-use, affordable software programs let you align your images quickly and precisely, and output them in a variety of formats. Programs for creating slideshows and movies allow you to add voice, music, and other sounds, turning your images into full-blown productions.

Next, we will look at several ways to view the images once they are processed: print, on computer screen, projected, and TV. A variety of viewing aids will be shown, and the differences in technology explained. (This is the part where you learn which TV you may want to invest in for home viewing and why.)

This frank, compassionate, often humorous program—backed with solid, up-to-the-minute scientific research—puts photographers at ease, allowing them to explore and improve their own 3D in amazing new ways.

The presentation includes still images and videos by the presenters, plus a little something extra just for fun. Hopefully, it will inspire you to get out and make your own 3D slide shows or movies.

Andrea and Lee have both been photographing in 3D (stereo) for a number of years. They are active in PSA, the National Stereoscopic Association (NSA), the Stereoscopic Society of America (SSA), and the International Stereoscopic Union (ISU), as well as 3D photography clubs in other cities. Andrea is the new Chairperson for the 3D Division in the PSA and will be the Conference Director for the 2014 NSA Convention in Murfreesboro, Tennessee. She is also the current Activities Director and past president of the HPS. Lee is the First Vice Chairman of the PSA 3D Division, Vice Chairman of the NSA, and is the PSA Representative for the HPS. Both have held other offices in the PSA and , and are active 3D exhibitors with many award-winning images. They are listed in the recently released PSA "Who's Who in Photography 2011" and are Fellows of the PSA (FPSAs). Andrea loves her Fuji W3 3D camera and has several of the third-party accessories. She sometimes uses a dual Canon compact digital linked rig. Just the opposite...Lee primarily shoots with his linked Canon compact digital twin rig and occasionally with his W3.

This program was first shown in September 2012 at the PSA Conference in San Francisco. It will be shown in 3D and the audience will be wearing polarized 3D glasses. There will be 3D equipment on display as well. Come join the fun!



### Congrats to HPS member Carol Blue

Carol Blue placed 2nd in the "Close-up" division of the 50th Annual Kentucky Photo Scenic Weekend competition held at Cumberland Falls State Park on October 12th and 13th.



**New Member**

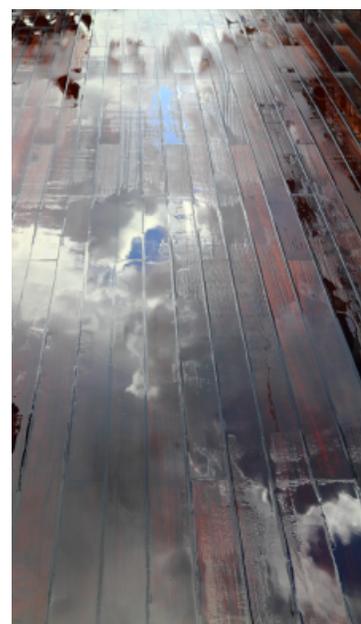
**Eva Graham**

October Competition Results			
Subject - Weather			
Judge - Peter Baldaia			
	Digital (90)	Color Prints (66)	Monochrome Prints (32)
1st	Barbara Staggs	Glenn Romanczuk	Garth Fraser
2nd	Randy Stevens	Garth Fraser	Don Wolfe
3rd	Jerry Green	Martha Teal	Henry Smith
HM	David Blue	Tom Bryant	Martha Teal
HM	Jerry Green	Glenn Romanczuk	David Blue
HM	Jerry Green	Doris Leverett	Veronica Beaudry
HM	Barbara Staggs	Emily Saile	
HM	Mike Lyon	Cliff Loehr	
HM	Tim Solomon	Diana Davidson	
HM	Ben Evanko	Barbara Montgomery	
HM	Susi Stroud		
HM	Garth Fraser		

# First Place Winners



Digital by Barb Staggs



Color Print by Glenn Romanczuk

Name	2012 points	2012 wins
Diana Davidson	57	21
Ron Atchley	51	18
Martha Teal	34	16
John Kirwin	30	14
Barbara Montgomery	27	15
Henry Smith	25	11
Glen Romanczuk	22	8
Geri Reddy	20	12
Tim Solomon	20	7
Barbara Staggs	18	7
Garth Frazer	16	7
Joy Henderson	15	6
Jerry Green	14	12
Don Wolfe	14	8
Ernie High	13	3
Margaret Phillips	13	7
Ben Evanko	11	5
Tom Bryant	10	6
Cliff Loehr	9	5
Emily Saile	9	7
Veronica Beaudry	8	8
Dave Edens	8	3
Don Bennett	7	4
David Blue	7	7
Susi Stroud	7	4
Virginia Gilbert	6	6
Sam Tumminello	6	4

Name	2012 points	2012 wins
Cheryl Colbey	5	2
Bill Courtney	5	2
Trudi Gardner	5	2
Jens Lambert	5	5
Doris Leverett	5	3
Mike Lyon	5	5
Gayle Biggs	4	4
Carol Blue	4	4
Sarah Curtis	4	2
Bart Fay	4	1
Judy Fleming	4	1
Randy Stephens	4	1
Barb Hitt	2	2
Jackie Rudolph	2	2
Kathryn Seeds	2	2
Liz Smith	2	2
Bob Topp	2	2
Peter Ashley	1	1
Robert Fox	1	1
Liz High	1	1
Jeanie Hodges	1	1
Roger Hunter	1	1
Charles Leverett	1	1
Dave McGuinness	1	1
Richard Modlin	1	1
Alan Montgomery	1	1
Eddie Sewall	1	1
Walt Tyszka	1	1

**2012 HPS Meeting Info**

Nov 12– 3D Photography by Lee Pratt & Andrea Shetley

Nov 26 - Barns Competition

Dec 10– Best Of Year Dinner

Jan 28, 2013 - Metal Competition

**Open Board Position**– We’re still in need of someone to assume the position of Digital Competition Officer. Please contact Eddie Sewall, [cesewall@comcast.net](mailto:cesewall@comcast.net), if you are interested and would like to know more about the position.



## Royalty Free, Copyright Free, & Competition

by Diana Davidson

There has been HPS member discussion at some recent meetings regarding what constitutes legitimate use of photo components and how this applies to the HPS photo competition. Because I've talked about copyright issues in the past in the mini-classes, I would like to address those questions from the point of view of legal use.

First, I think there is frequently a misconception that royalty free means copyright free. That is not the case. Royalty free simply means you have been given the right to use copyrighted material without having to pay a fee (royalties) for each time it is used. The creator of the intellectual property in question is retaining copyright and is licensing its use to you, the consumer. Sometimes the cost for this limited license for use is free, sometimes there is a small one-time fee. Notice that I said 'limited license'. That is because in these arrangements, there is usually some limitations in how the property can be used. Examples of some of these limitations might include: the creator must be notified when the property is used for any public work and that the creator must be acknowledged, the property cannot be used in trademarks, service marks, or logos, the property cannot be claimed to be someone else's work, cannot be sold as someone else's work and can not be redistributed or shared with others. Pay attention to any limitations that may be attendant on use - this is an enforceable contract and if you violate any of the restrictions, you are guilty of violating copyright.

Copyright free is actually quite rare. Copyright free means the creator, again for free or for a small fee, is giving up their rights to the intellectual property (which includes copyright and rights for derivative works). In this case, the creator is implying that those rights were theirs to give away. That may not always be the case but regardless, you assume liability for any copyright violations when you use the property. In addition, you are responsible for the content of any photos you use - meaning that if a photo includes people or property, you must have appropriate permissions, even if you have acquired the image as a copyright free intellectual property.

When I use the term intellectual property, at least as far as photographers are concerned, I am referring to images such as stock photos or components of images, such as textures or added graphical elements. If a photographer adds a stock image or component to their work they are only required to follow the licensing rules they agreed to and that may or may not include giving credit to the copyright owner of the stock image or the component.

So, how does all of this apply to HPS competition? The rules for competition are a bit more stringent. In our competition, we require that the *entries be the member's own work*. So, what may be legitimate use in commercial or personal work may not be legitimate for competition. The Photographic Society of America has addressed this issue: Larry Cowles, FPSA, GMPSA has written in a PSA Journal Connections article "All images must be original and may not incorporate elements produced by anyone else". A search of the by-laws that are available on the web for other camera clubs indicate some of the following stipulations: No part of the image may be taken from an outside source, the image must be entirely the maker's own work, or all work on the image must be done by the member.

In reviewing HPS by-laws, I find that although we have implied that submitted im-

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"For **COMPETITION** however, no part of the image should be taken from an outside source because by participating in competition, the photographer is certifying that the image is entirely their own."

## Nov Mini class

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contrast (as opposed to color contrast) in his images. He will discuss local vs. global adjustments, when and where to use them, and (most importantly) why he uses them. Garth uses the full version of Photoshop, but most of the things talked about will be universal in nature and should cross over to other photo editing software packages that use layers. Bring your laptops and have fun trying new techniques and polishing old ones as well, or just come and listen—the class will be informative even without a laptop.

The class will be Nov 26, 6:00-6:45 p.m., before the competition meeting, in classroom A/B at the Library. Garth has been a photographer for well over 30 years—many of those as a professional. For 12 years he taught college level courses in Photoshop, color and B&W darkroom, and digital photography. He has held various positions in HPS (including president) and is an HPS Master. His work has been shown in a number of museums and art shows throughout the country and he has received numerous awards.

## HMA Looking For Photographer

The Huntsville Museum of Art (HMA) is looking for a photographer to shoot events throughout the year. While there is no budget for photography, their need is great. They would consider offering membership, ticket to special events, etc. in exchange for services. Please contact the museum's Communications Manager, Stephanie Kelley if you would like to volunteer. Even if you don't want to fully commit to all events, if several people give her their names, she would have a pool to call from as the need arises. Her number is 256-535-4350 ext. 219.

Contact the museum's Communications Manager, Stephanie Kelley, 256-535-4350, ext. 219.

## Royalty Free

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ages be a member's own work - that is not specifically addressed in the competition rules. There is, of course, no way to know whether submitted work is original or not and perhaps that is why it is not specifically addressed in the competition rules. We rely upon the ethical standards of individual photographers who upon entering a competition are certifying that the components used in an image are their own. But perhaps we can be more specific, as other camera clubs have done, by writing in our competition rules that the image must be entirely the maker's own work.

One question that has also been prompted by the discussion of added components in an image is the use of software filters to create work. Does this also constitute 'work that is not one's own'. While I realize the difference may seem a semantic one to some, for me it is very simple. If I add pixels that are not my own, I can no longer claim that it is an original work. I can twist, distort, or shape MY pixels however I want as long as they are MY pixels and it remains my original work.

In summary, personal or commercial work may incorporate images or graphical elements that is not one's own as long as the image maker is following the rules of the licensing contract. For COMPETITION however, no part of the image should be taken from an outside source because by participating in competition, the photographer is certifying that the image is entirely their own. I welcome hearing your thoughts on these issues. My email address is [lyn@davidson.net](mailto:lyn@davidson.net).

**Huntsville Photographic Society**  
**Von Braun Civic Center**  
**700 Monroe St**  
**Huntsville AL 35801**



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**HPS website:**  
[www.huntsvillephotographicsociety.org](http://www.huntsvillephotographicsociety.org)

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### 2012 Officers of Huntsville Photographic Society

President	Eddie Sewall	(256) 880-7714	<a href="mailto:cesewall@comcast.net">cesewall@comcast.net</a>
Primary Competition Officer	Ernie High	(256) 772-5864	<a href="mailto:ernhigh@knology.net">ernhigh@knology.net</a>
Digital Competition Officer	Mike Lyon	(256) 564-7386	<a href="mailto:mike.lyon@comcast.net">mike.lyon@comcast.net</a>
Competition Records Officer	Diana Davidson	(256)564-7570	<a href="mailto:lyn@davidson.net">lyn@davidson.net</a>
Program Officer	Roger Hunter	(256)755-1057	<a href="mailto:rogerhunter01@bellsouth.net">rogerhunter01@bellsouth.net</a>
Activities Officer	Andrea Shetley	(931) 438-9339	<a href="mailto:alshetley@hotmail.com">alshetley@hotmail.com</a>
Publicity Officer	Sam Tumminello	(256) 534-1480	<a href="mailto:samjt3@yahoo.com">samjt3@yahoo.com</a>
Treasurer	Dave McGuinness	(256) 895-2940	<a href="mailto:d.mcguinness@mchsi.com">d.mcguinness@mchsi.com</a>
Communications Officer	Geri Reddy	(256) 656-0876	<a href="mailto:hpseditor@bellsouth.net">hpseditor@bellsouth.net</a>
Historian	Liz Smith	(256) 586-6729	<a href="mailto:lizzypat123@hotmail.com">lizzypat123@hotmail.com</a>
PSA Representative	Lee Pratt	(256) 325-1854	<a href="mailto:leepratt@knology.net">leepratt@knology.net</a>
Webmaster	Walt Schumacher	(256) 536-1284	<a href="mailto:waltshoe@comcast.net">waltshoe@comcast.net</a>

**Website for Digital Competition results:** [www.HPSPhotos.smugmug.com](http://www.HPSPhotos.smugmug.com)

#### Meeting Information:

HPS meets the second and fourth Mondays of the month, 7:00 p.m., at the Huntsville/Madison County Public Library-Main Branch, 915 Monroe St.

Annual Membership Dues: \$20.00 due Jan 1st (\$18.00 if renewal paid before start of the Calendar year).

**Membership required to submit entries in monthly competitions.**

